



FLAT RATE SCHEDULE: Trademark Services

■ Availability Searches

Step 1: Knock-Out/Preliminary Search

The first step is to conduct a preliminary review of publicly accessible databases of applications and registrations filed with the United States Patent and Trademark Office (USPTO) and an Internet search to examine common law use of trademarks that may not be the subject of a USPTO registration or application. This preliminary “knock-out” search is an inexpensive and quick way to eliminate potential trademarks. Knock-Out Search results are provided within 24 hours.

✓ **FLAT RATE: \$150 per search**

If there are no conflicting marks the next step is to (1) conduct a comprehensive search with Availability Opinion, or (2) prepare and file a trademark application with the USPTO.

Step 2 (Optional): Full-Search and Availability Opinion

If the proposed trademark is not “knocked-out” by the preliminary search, we recommend having a full-search and analysis completed. With this process we review and analyze identical trademarks, plus variant spellings, phonetic equivalents, and similar marks from the USPTO and State records, as well as Common Law, Web Common Law, and Domain Name sources. Upon conclusion of our analysis we provide an opinion that evaluates the availability of the proposed trademark by examining borderline risks of infringement, evaluating the proposed mark’s legal strength, and identifying potential problems the owner may have in pursuing a federal trademark registration.

✓ **FLAT RATE: \$2,500.00** (inclusive of search expense, appx. \$700)

■ USPTO Application

Once confident the proposed mark is clear, we prepare and electronically file a trademark application with the USPTO.

✓ **FLAT RATE: \$300.00** (plus USPTO filing fees)

■ Trademark Monitoring

Establishing your company’s rights is only the first step. It is important that you continue to monitor the marketplace and police against infringement. The Commlaw Group performs periodic searches of federal and state trademark databases and common law sources and provide a monthly report notifying you if someone intends to register or is using a similar mark.

✓ **FLAT RATE: \$1,000.00/year per mark**

■ Enforcement

If our trademark watch program uncovers a third-party infringing on your mark we will prepare and serve the infringing party with a Cease & Desist letter.

✓ **FLAT RATE: \$500.00**